

# MONTHLY TOURIST ARRIVALS REPORT

# SRI LANKA TOURISM DEVELOPMENT AUTHORITY



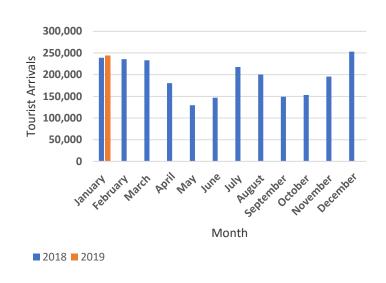


### **SUMMARY**

The total number of international tourist arrivals to Sri Lanka during January 2019 was 244,239. In comparison to January last year, there was a growth of 2.2% when the arrivals were 238,924.

This month, the largest source market for tourists was India, followed by China and the United Kingdom. Almost 96 % of tourists travelled by air to Sri Lanka.

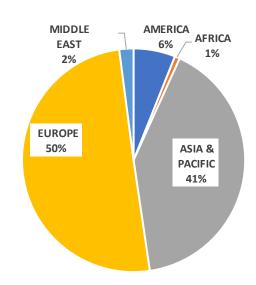
| Month     | 2018      | 2019    | %<br>change<br>2018/2019 |
|-----------|-----------|---------|--------------------------|
| January   | 238,924   | 244,239 | 2.2                      |
| February  | 235,618   |         |                          |
| March     | 233,382   |         |                          |
| April     | 180,429   |         |                          |
| May       | 129,466   |         |                          |
| June      | 146,828   |         |                          |
| July      | 217,829   |         |                          |
| August    | 200,359   |         |                          |
| September | 149,087   |         |                          |
| October   | 153,123   |         |                          |
| November  | 195,582   |         |                          |
| December  | 253,169   |         |                          |
| Total     | 2,333,796 |         |                          |



### **TOURIST ARRIVALS BY REGION**

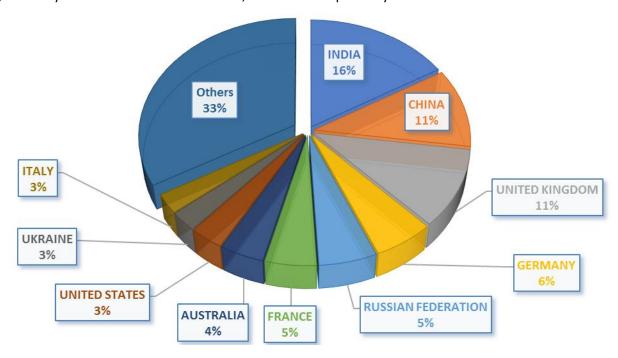
Europe became the largest source of tourist traffic to Sri Lanka with 50% of the total traffic received in January 2019.

Asia and Pacific accounted for 41% of the total traffic, America 6%, Middle East 2% and Africa 1%.



## **TOP TEN SOURCE MARKETS**

India, China, United Kingdom, Germany and Russia were Sri Lanka's top five international tourist generating markets in the month of January this year. India was the largest source of tourist traffic to Sri Lanka with 16% of the total traffic received in January 2019. China accounted for 11% of the total traffic; while UK, Germany and Russia accounted for 11%, 6% and 5% respectively.



| Rank | Country of Residence | J      | ourist Arrival<br>January 2019 | _      | Tourist<br>Arrivals | % Change<br>January |
|------|----------------------|--------|--------------------------------|--------|---------------------|---------------------|
|      |                      | By Air | By Sea                         | Total  | January 2018        | 2019/2018           |
| 1    | INDIA                | 38,977 | 1,072                          | 40,049 | 37,936              | 5.6                 |
| 2    | CHINA                | 26,299 | 115                            | 26,414 | 24,275              | 8.8                 |
| 3    | UNITED KINGDOM       | 24,233 | 1,803                          | 26,036 | 22,940              | 13.5                |
| 4    | GERMANY              | 13,374 | 653                            | 14,027 | 15,298              | (8.3)               |
| 5    | RUSSIAN FEDERATION   | 13,269 | 205                            | 13,474 | 11,569              | 16.5                |
| 6    | FRANCE               | 11,628 | 264                            | 11,892 | 12,221              | (2.7)               |
| 7    | AUSTRALIA            | 10,096 | 272                            | 10,368 | 9,452               | 9.7                 |
| 8    | UNITED STATES        | 7,123  | 726                            | 7,849  | 7,501               | 4.6                 |
| 9    | UKRAINE              | 6,256  | 225                            | 6,481  | 6,636               | (2.3)               |
| 10   | ITALY                | 5,050  | 1,383                          | 6,433  | 5,348               | 20.3                |

# INTERNATIONAL TOURIST ARRIVALS BY COUNTRY OF RESIDENCE

|                                |                  | <i>F</i> \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | ALO DI G |                                     | KLSIDLINGL          |
|--------------------------------|------------------|--|----------|-------------------------------------|---------------------|
|                                | January 2019     |  |          |                                     |                     |
|                                | Tourist Arrivals |  |          | Total Tourist Arrivals January 2018 | % Change<br>January |
|                                | By Air           | By Sea   | Total    |                                     | (2019 / 2018)       |
| <u>AMERICAS</u>                | 13,500           | 1,271  | 14,771   | 14,030                              | 5.3                 |
| North America                  | 12,685           | 1,148  | 13,833   | 13,267                              | 4.3                 |
| Canada                         | 5,432            | 408  | 5,840    | 5,682                               | 2.8                 |
| Mexico                         | 130              | 14   | 144      | 84                                  | 71.4                |
| United States                  | 7,123            | 726  | 7,849    | 7,501                               | 4.6                 |
| Caribbean<br>& Central America | 81               | 11   | 92       | 84                                  | 9.5                 |
| Costa Rica                     | 21               | 0  | 21       | 9                                   | 133.3               |
| Jamaica                        | 1                | 1  | 2        | 9                                   | (77.8)              |
| Others                         | 59               | 10   | 69       | 66                                  | 4.5                 |
|                                |                  |  |          |                                     |                     |
| South America                  | 734              | 112  | 846      | 679                                 | 24.6                |
| Argentina                      | 168              | 24   | 192      | 236                                 | (18.6)              |
| Brazil                         | 286              | 44   | 330      | 226                                 | 46.0                |
| Chile                          | 123              | 9  | 132      | 99                                  | 0.0                 |
| Colombia                       | 79               | 9  | 88       | 52                                  | 0.0                 |
| Others                         | 78               | 26   | 104      | 66                                  | 51.5                |
| <u>AFRICA</u>                  | 1,415            | 371  | 1,786    | 1,154                               | 54.8                |
| North Africa                   | 310              | 7  | 317      | 254                                 | 24.8                |
| Morocco                        | 128              | 0  | 128      | 86                                  | 48.8                |
| Sudan                          | 64               | 1  | 65       | 59                                  | 10.2                |
| Others                         | 118              | 6  | 124      | 109                                 | 13.8                |
|                                |                  |  |          |                                     |                     |
| Sub-Saharan<br>Africa          | 1,105            | 364  | 1,469    | 900                                 | 63.2                |
| Kenya                          | 66               | 2  | 68       | 64                                  | 6.3                 |
| Mauritius                      | 100              | 0  | 100      | 56                                  | 78.6                |
| Nigeria                        | 42               | 1  | 43       | 44                                  | (2.3)               |
| South Africa                   | 717              | 153  | 870      | 588                                 | 48.0                |
| Others                         | 180              | 208  | 388      | 148                                 | 162.2               |

| J               | January 2019     |                 |               |                        |                     |
|-----------------|------------------|-----------------|---------------|------------------------|---------------------|
|                 | To               | ourist Arriva   | ls            | Total Tourist Arrivals | % Change<br>January |
|                 | Dy Air           | Pv Soo          | Total         | January 2018           | (2019 / 2018)       |
| ASIA & PACIFIC  | By Air<br>97,860 | By Sea<br>2,019 | 99,879        | 98,104                 | 1.8                 |
| North East Asia | 33,064           | 171             | 33,235        | 32,413                 | 2.5                 |
| China           | 26,299           | 115             | 26,414        | 24,275                 | 8.8                 |
| Japan           | 3,520            | 33              | 3,553         | 4,694                  | (24.3)              |
| South Korea     | 2,124            | 16              | 2,140         | 2,493                  | (14.2)              |
| Taiwan          | 1,090            | 7               | 1,097         | 928                    | 18.2                |
| Others          | 31               | 0               | 31            | 23                     | 34.8                |
| 0 11 5 1 4 1    | T 170            | 205             | - 0           | 6 917                  | (14.1)              |
| South East Asia | 5,470            | 385             | 5,855         | 6,817                  | (14.1)              |
| Cambodia        | 128              | 0               | 128           | 85                     | 50.6                |
| Indonesia       | 414              | 76              | 490           | 535                    | (8.4)               |
| Malaysia        | 1,474            | 7               | 1,481         | 1,735                  | (14.6)              |
| Myanmar         | 229              | 19              | 248           | 372                    | (33.3)              |
| Philippines     | 979              | 265             | 1,244         | 1,667                  | (25.4)              |
| Singapore       | 1,110            | 7               | 1,117         | 1,387                  | (19.5)              |
| Thailand        | 929              | 9               | 938           | 785                    | 19.5                |
| Vietnam         | 187              | 2               | 189           | 237                    | (20.3)              |
| Others          | 20               | 0               | 20            | 14                     | 42.9                |
|                 |                  |                 |               |                        |                     |
| Oceania         | 11,154           | 308             | 11,462        | 10,467                 | 9.5                 |
| Australia       | 10,096           | 272             | 10,368        | 9,452                  | 9.7                 |
| New Zealand     | 1,031            | 36              | 1,067         | 989                    | 7.9                 |
| Others          | 27               | 0               | 27            | 26                     | 3.8                 |
| C. H.A.L.       | 40.473           | 4.455           | 40.227        | 49 407                 | 1.9                 |
| South Asia      | <b>48,172</b>    | <b>1,155</b>    | <b>49,327</b> | <b>48,407</b>          | (41.0)              |
| Afghanistan     | 939              | 7               | 946           | 982                    |                     |
| Bangladesh      |                  |                 |               |                        | (3.7)               |
| Bhutan          | 37               | 0               | 37            | 110                    | (66.4)              |
| India           | 38,977           | 1,072           | 40,049        | 37,936                 | 5.6                 |
| Iran            | 202              | 2               | 204           | 507                    | (59.8)              |
| Maldives        | 6,002            | 2               | 6,004         | 6,124                  | (2.0)               |
| Nepal           | 433              | 62              | 495           | 566                    | (12.5)              |
| Pakistan        | 1,533            | 10              | 1,543         | 2,099                  | (26.5)              |

|                             | January 2019 |              |         |                        |                          |
|-----------------------------|--------------|--------------|---------|------------------------|--------------------------|
|                             | То           | urist Arriva | ıls     | Total Tourist Arrivals | % Change                 |
|                             |              |              |         | January 2018           | January<br>(2019 / 2018) |
|                             | By Air       | By Sea       | Total   |                        | (2020 / 2020)            |
| <u>EUROPE</u>               | 116,897      | 5,864        | 122,761 | 117,156                | 4.8                      |
| Northern Europe             | 36,344       | 2,070        | 38,414  | 36,270                 | 5.9                      |
| Denmark                     | 3,017        | 42           | 3,059   | 3,013                  | 1.5                      |
| Finland                     | 1,573        | 16           | 1,589   | 1,854                  | (14.3)                   |
| Norway                      | 1,850        | 56           | 1,906   | 1,851                  | 3.0                      |
| Sweden                      | 4,605        | 87           | 4,692   | 5,586                  | (16.0)                   |
| United Kingdom              | 24,233       | 1,803        | 26,036  | 22,940                 | 13.5                     |
| Others                      | 1,066        | 66           | 1,132   | 1,026                  | 10.3                     |
|                             |              |              |         |                        |                          |
| Western Europe              | 36,959       | 1,165        | 38,124  | 39,889                 | (4.4)                    |
| Austria                     | 2,223        | 65           | 2,288   | 2,833                  | (19.2)                   |
| Belgium                     | 1,242        | 36           | 1,278   | 1,275                  | 0.2                      |
| France                      | 11,628       | 264          | 11,892  | 12,221                 | (2.7)                    |
| Germany                     | 13,374       | 653          | 14,027  | 15,298                 | (8.3)                    |
| Netherlands                 | 5,052        | 49           | 5,101   | 5,061                  | 0.8                      |
| Switzerland                 | 3,370        | 87           | 3,457   | 3,104                  | 11.4                     |
| Others                      | 70           | 11           | 81      | 97                     | (16.5)                   |
|                             |              |              |         |                        |                          |
| Central / Eastern<br>Europe | 32,093       | 740          | 32,833  | 29,804                 | 10.2                     |
| Belarus                     | 989          | 8            | 997     | 802                    | 24.3                     |
| Czech Republic              | 2,785        | 2            | 2,787   | 2,257                  | 23.5                     |
| Estonia                     | 495          | 6            | 501     | 435                    | 15.2                     |
| Hungary                     | 829          | 16           | 845     | 894                    | (5.5)                    |
| Kazakhstan                  | 504          | 5            | 509     | 674                    | (24.5)                   |
| Lithuania                   | 447          | 4            | 451     | 382                    | 18.1                     |
| Poland                      | 3,709        | 131          | 3,840   | 3,254                  | 18.0                     |
| Romania                     | 833          | 58           | 891     | 935                    | (4.7)                    |
| Russian Federation          | 13,269       | 205          | 13,474  | 11,569                 | 16.5                     |
| Slovakia                    | 752          | 28           | 780     | 760                    | 2.6                      |
| Ukraine                     | 6,256        | 225          | 6,481   | 6636                   | (2.3)                    |
| Others                      | 1,225        | 52           | 1,277   | 1206                   | 5.9                      |

|                         | January 2019      |                  |                   |   |                          |
|-------------------------|-------------------|------------------|-------------------|---|--------------------------|
|                         | Tourist Arrivals  |                  |                   | Tatal Taurist                             | % Change                 |
|                         | By Air            | By Sea           | Total             | Total Tourist<br>Arrivals<br>January 2018 | January<br>(2019 / 2018) |
| Southern /              |                   |                  |                   |   |                          |
| Mediterranean           | 11 501            | 1 000            | 12 200            | 11 102                                    | 10.6                     |
| Europe                  | <b>11,501</b> 530 | <b>1,889</b> 236 | <b>13,390</b> 766 | <b>11,193</b>                             | <b>19.6</b><br>18.9      |
| Greece                  |                   |                  |                   | •   |                          |
| Italy                   | 5,050             | 1,383            | 6,433             | 5,348                                     | 20.3                     |
| Portugal                | 441               | 11               | 452               | 486                                       | (7.0)                    |
| Spain                   | 1,703             | 135              | 1,838             | 1,388                                     | 32.4                     |
| Turkey                  | 584               | 0                | 584               | 658                                       | (11.2)                   |
| Israel                  | 1,869             | 30               | 1,899             | 1,321                                     | 43.8                     |
| Others                  | 1,324             | 94               | 1,418             | 2,669                                     | 5.2                      |
| MIDDLE EAST             | 4,986             | 56               | 5,042             | 8,480                                     | (40.5)                   |
| Bahrain                 | 394               | 0                | 394               | 588                                       | (33.0)                   |
| Egypt                   | 310               | 10               | 320               | 433                                       | (26.1)                   |
| Iraq                    | 93                | 2                | 95                | 81  | 17.3                     |
| Jordan                  | 366               | 4                | 370               | 366                                       | 1.1                      |
| Kuwait                  | 541               | 4                | 545               | 545                                       | 0.0                      |
| Lebanon                 | 362               | 27               | 389               | 358                                       | 8.7                      |
| Oman                    | 561               | 3                | 564               | 842                                       | (33.0)                   |
| Qatar                   | 65                | 0                | 65                | 268                                       | (75.7)                   |
| Saudi Arabia            | 1,759             | 0                | 1,759             | 4,397                                     | (60.0)                   |
| United Arab<br>Emirates | 346               | 0                | 346               | 336                                       | 3.0                      |
| Others                  | 189               | 6                | 195               | 266                                       | (26.7)                   |
|                         |                   |                  |                   |   |                          |
| TOTAL                   | 234,658           | 9,581            | 244,239           | 238,924                                   | 2.2                      |

<sup>\*</sup> All visitor arrival statistics in this report are from the Department of Immigration & Emigration.