

GUIDELINES
TOURIST SHOPS REGISTRATION
SRI LANKA TOURISM DEVELOPMENT AUTHORITY

Place where the goods are kept/displayed for tourists to purchase

MINIMUM CRITERIA FOR REGISTRATION OF TOURIST SHOPSSHOP

The business establishment should be registered under the Company Register Act of Sri Lanka as a tourist shop

1. Location should be easily accessible and entrance and surrounding environment should be cleaned & presentable.
2. Name of the shop should be prominently displayed with the SLTDA registration number
3. The decor of the outlet/shop should be attractive and blend with its theme.
4. The space of the shop should be adequate and well ventilated
5. The shop should have adequate stocks of saleable items
6. All products must be neatly arranged and attractively displayed on racks.
7. All products should be prize marked and guaranteed for its genuineness.
8. All products must be labeled with producer/supplier, brand name, expiry date of the product if necessary
9. Leaflets, brochures and description of the products, and other promotional should be available
10. Live demonstrations of products for firsthand experience of the guests
11. All shops should submit a unconditional bank guarantee to the SLTDA as required by the authority.
 - a) Gem & jewelery (LKR 500,000 – 1,000,000)
 - b) Art & craft shops/centers (LKR 100,000)
 - c) Battiks & silk items
 - d) Adventure & Sports equipment
 - e) Other shops (specify by the SLTDA)

12. FACILITIES FOR GUEST

12.1 Adequate seating facilities must be provided inside or adjoining to the shop.

12.2 Communication facilities (e.g. Telephone, fax, e-mail etc) should be available.

13. STAFF

13.1 The Manager and the staff should have a good knowledge of the product/s on sales.

13.2 Adequate toilets for male & female

13.3 Staff to be preferably in uniform attire

13.4 Staff should preferably have a fair knowledge of foreign language other than English

14. GENERAL

14.1 Should have adequate facilities for differently able guests.

14.2 Should have adequate facilities for parking of vehicles

14.3. Should have facilities to accept major foreign currency and credit cards

14.4 Suggested to have fire safety/ fire precaution equipments on location.

14.5 The shop should not stock display and sell any articles prohibited by law.

REGULATORY REQUIREMENT

Under the section 48 (4) of Tourism Act No 38 of 2005 all Tourist services shall be registered with the Sri Lanka Tourism Development Authority.

It shall be an offence to provide any tourist services which has not been registered of Sri Lanka Tourism Development Authority. According to the section 48 (10) and section 63 (2) of the said Act any enterprise or tourist service with no proper registration and license will become a punishable offence.

<u>No.</u>	<u>Present</u>	<u>Absent</u>
01	Mr.Mahendra Baba Batiks (Pvt) Ltd	Mr.A.Premachndra
02	Mr.Wansa Hettiarachchi SLAITO	Art & Craft(Pvt)Ltd

